

*Bespoke Application
Design*

*LimCo Executive
Limousines Case Study*

www.limco.biz

**BlackRabbit
Information
Technology Ltd**

10 Phillips Road
Aylesbury
Buckinghamshire
HP19 7FN

Telephone
01296 392819

Facsimile
08700 547582

E-mail
info@blackrabbit.co.uk

Internet
www.blackrabbit.co.uk



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whole new animal....*

Summary

LimCo Executive Limousines is the largest American Stretch Limousine company in the UK with 16 current model cars in operation. In addition, they are one of the largest UK suppliers of spares for American Limousines. BlackRabbit had previously undertaken a full PC and software refresh and installed an in house network with internet connection sharing. BlackRabbit also constructed and manage the LimCo website.

Business Requirement

LimCo maintain a large inventory of spares and parts to service not only their own vehicles but also for sale to other limousine operators. All stock records were held on a paper based system and frequently parts were thought in stock when out of stock, were for the wrong vehicle, had not been replenished when depleted below a certain level or simply could not be located. A computer based database system was required but a reasonable cost solution could not be found that was suitable for the level of detail necessary.

Solution

BlackRabbit demonstrated experience of designing bespoke applications in partnership with the customer and were commissioned to design, develop and install a database system specifically matching the LimCo requirements.

The new Parts database is configured with all parts details and includes a fully customisable search facility to enable the user to find the correct part immediately. Information is provided on stock levels, whether the item is vehicle or manufacturer specific, where the items are stored and alerts users when item quantities drop below a defined minimum quantity. Additional information is also stored giving purchase and retail prices to allow for easy invoicing and financial reporting.

The application is installed on a single system at LimCo and is accessed via the internal network from all PC's using the Microsoft Internet Explorer browser. The browser connects to a user-friendly interface from which all aspects of the database can be managed.

Benefits

The straightforward and convenient interface enables staff to make changes efficiently. This ensures that the staff provide accurate information to customers which ultimately maintains the professional image of the company.

Sales of parts are no longer lost unnecessarily through inaccurate reporting of an item or through it being out of stock. Also, staff no longer waste time making lengthy searches in store rooms for parts, most are now located in seconds.

The LimCo business strategy is to be able to offer their clients a better service than their competitors. In combination with the initial investment in infrastructure, the use of the Parts application is enabling them to realise that goal.

In summary, the simple to use Parts application has increased productivity and has allowed LimCo to maximise parts sales.