

*Small Business  
Network Services*

*Insight Visual Systems  
Case Study*

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*because IT today is a  
whole new animal....*

### **Summary**

Insight Visual Systems are a highly successful supplier of audio/visual presentation equipment with many blue-chip companies in their client list. Operating from Hertford, Hertfordshire they supply products and services nationwide.

### **Business Requirement**

Insight Visual Systems were running their business using personal computers, which were operating "stand-alone"; they were completely independent of one-another. The company information on which the business relied was disparate and not readily available. In order to share data or use the only printer, data had to be copied to floppy disks and walked to the computer that needed the data or the computer with the printer. This resulted in data duplication and mismanagement.

Insight required that the business information; documents, emails, accounts etc. be made easily accessible to all staff at their own computers. Also, without further investment in hardware, make printing available to all computers.

### **Solution**

BlackRabbit were consulted and following discussions with Insight it was decided that initially a peer-to-peer network would be configured. This is a basic cabling configuration, which facilitates file and printer sharing, but as the business grows it is possible to quickly and simply move to a more robust "client-server" solution.

Files on the computers were restructured to assist with the new accessibility further enhancing its benefit. One computer was designated as the printing computer and all others direct print jobs to that computer.

### **Benefits**

Immediately Insight staff had access to all company information thus making them more productive and providing a calmer working environment.

Providing information to customers, by email, phone or via printed matter is now a comparative breeze as all data is held in the most accessible way possible.

In summary, Insight Visual Systems have benefited immensely from the installation of the network. In fact the benefits are felt by their customers as well as their calls, purchases and enquires can be dealt with more efficiently.